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Warren Berger (born October 20, 1958) is an American journalist and host of the website which is the title of his latest book, published by Bloomsbury in March 2014.

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Warren Berger is an award-winning journalist and author who has written for The New York Times Magazine and Wired. He is the author of Advertising Today, Hoopla, and

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Warren Berger is an award-winning journalist and the author of three books, including the seminal Advertising Today, and co-author of No Opportunity Wasted, which was

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